Project Identification

Project name:	**Karriere 4.0 (Career 4.0)**
Funding:	**European Commission 100 %**
Programme:	**Erasmus+**
Key aktion/Field:	**KA2: Cooperation for Innovation and the Exchange of Good Practices / Strategic Partnerships in the field of education, training and youth**
Duration:	**1st September 2019 – 28th February 2022**
Partner countries:	**Bulgaria, Germany, Greece, Italy, Spain, Hungary**

European Partners of the Project

cytech mobile solutions
[Software development company, Heraklion-Crete – Greece]

Università degli Studi di Milano-Bicocca
[University of Milano - Bicocca, Milan – Italy]

Pécs-Baranyai Kereskedelmi és Iparkamara
[Pécs Chamber of Commerce & Industry, Pécs-Baranya – Hungary]

Габровска търовско-пронишлена палата
[Gabrovo Chamber of Commerce & Industry, Gabrovo – Bulgaria]

eniochos.CONSULTING
[Management Consulting, Heraklion Crete – Greece]

Ciudad Tecnológica de Valnalón
[Technology & Industry Park Valnalón, Langreo – Spain]

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You can follow the project implementation on the project web site.
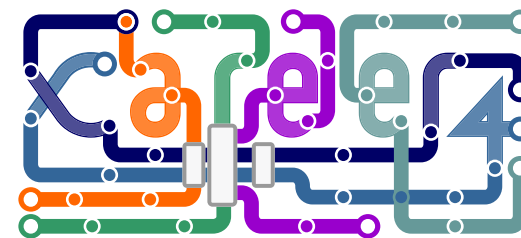There you will find more detailed updated information.

www.career4.eu

career 4.0

Career 4.0 | Short Project Profile [ENG] | REV. 01 | V, 2020

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The project...
...at a glance!

Co-funded by the
Erasmus+ Programme
of the European Union

Motivation for the project Career 4.0
Preparing young people for the challenges of the future

Despite positive developments in **youth unemployment** in Europe, many young people remain unemployed. In addition, **megatrends** such as digitalization, demographic change, climate change, are leading to constant changes and are placing new demands on young people in terms of skills and abilities.

To help shape these challenges, the "Career 4.0" project uses current trends as an opportunity to create an **innovative learning concept** for young people and learning guides / mentors that focuses on **agility.**

The project builds on **proven "best practice"** in the field of entrepreneurship education, combines it with methods of **agile learning** and develops a **digital learning platform** to improve transparency, review and adaptation of the learing/mentoring process.

The agile "Learning Model Career 4.0" stands for creative, future-oriented and self-organised learning, enhancing entrepreneurial thinking and promoting digital skills of young people in Europe!
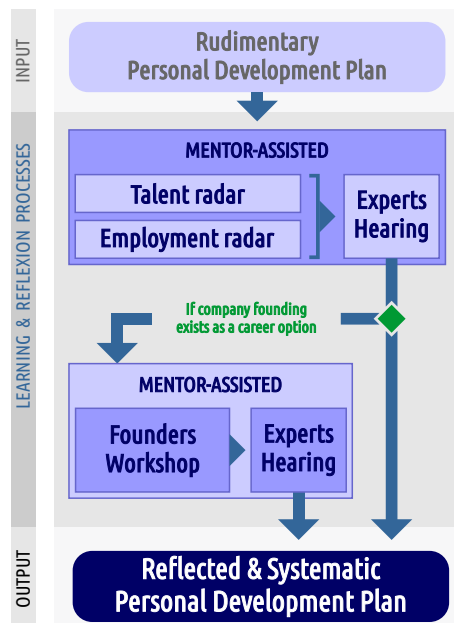
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Aims of the Career 4.0 project
Qualify yourself with proven knowledge and holistic approaches

The project will develop a **digital platform that promotes collaborative, reflective and agile learning among young people and learning facilitators/Mentors.** The learning platform ensures direct **communication, feedback** and **flexibility** in the use of learning content and a continuous project management of all implementation activities.

A holistic **entrepeneurship education concept** will be available to all partner countries. By the recourse to concepts such as **employment radar** and the creation of a **personal development plan,** young people will be prepared for the constantly growing pressure to innovate and expectations of competence.
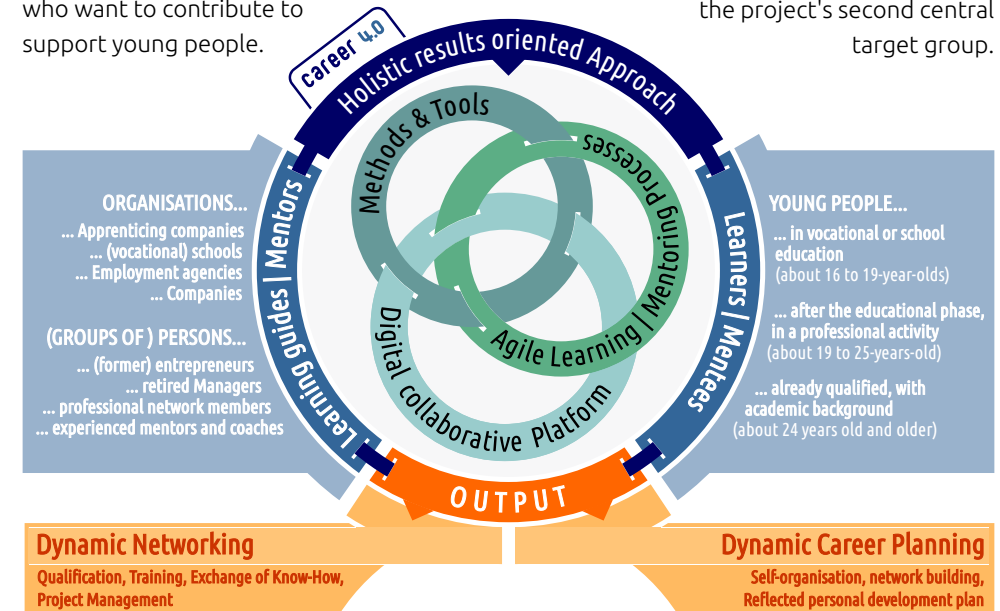
INPUT
Rudimentary Personal Development Plan

LEARNING & REFLEXION PROCESSES
MENTOR-ASSISTED
Talent radar
Employment radar
Experts Hearing

If company founding exists as a career option

MENTOR-ASSISTED
Founders Workshop
Experts Hearing

OUTPUT
Reflected & Systematic Personal Development Plan

Target groups of the Career 4.0 project
Optimized collaboration for dynamic results

A central target group are organizations and **learning facilitators/mentors** who want to contribute to support young people.

Young people (16+) who want to receive support in their career planning form the project's second central target group.

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Holistic results oriented Approach
Methods & Tools
Learners | Mentees
Learning guides | Mentors
Agile Learning | Mentoring Processes
Digital collaborative Platform

ORGANISATIONS...
... Apprenticing companies
... (vocational) schools
... Employment agencies
... Companies

(GROUPS OF) PERSONS...
... (former) entrepreneurs
... retired Managers
... professional network members
... experienced mentors and coaches

YOUNG PEOPLE...
... in vocational or school education
(about 16 to 19-year-olds)
... after the educational phase, in a professional activity
(about 19 to 25-years-old)
... already qualified, with academic background
(about 24 years old and older)

OUTPUT

Dynamic Networking
Qualification, Training, Exchange of Know-How, Project Management

Dynamic Career Planning
Self-organisation, network building, Reflected personal development plan

The focus is on helping learners to create a **personal development plan that can be adapted to the labour market dynamics**.

The aim is to match the mentees' existing competencies with the competencies expected by the market.

The **holistic approach** supports **individual learning** of the individual actors involved

as well as self-directed learning in a team **(collaborative learning).**

The digital learning platform developed within the project for all potential users (organizers, mentors, mentees) creates the conditions for targeted communication, effective feedback processes, optimized quality management and thus ensures the **sustainability of the results.**

Timeline of the Career 4.0 project
Systematic realization of the project goals

Activities & Milestones
PROJECT START
Kick-Off
Training Partner (1)
Milestone Meeting
Training Partner (2)
Training Mentors
IMPLEMENTATION & WORKSHOPS
Expert Workshops
Final Conference
PROJECT END

09 10 11 12 01 02 03 04 05 06 07 08 09 10 11 12 01 02 03 04 05 06 07 08 09 10 11 12 01 02

2019 | 2020 | 2021 | 2022

Development of digital contents
START
Digital Platform Prototype
Training materials
TEST in GER
Adaptations, Ready-to-use Digital Platform
Self-learn modules
Country specific adaptations
TEST
Final Adjustments
END
Country-specific Evaluation
Dissemination of the results